

## ra Information Systems Reveal New ezytreev Software Website.

ra Information Systems, have launched their new customer-focused, interactive **ezytreev** website this month. The site, [www.ezytreev.com](http://www.ezytreev.com), has been redesigned and brought into line with ra's corporate branding and in response to what their customers really want.

Viky Pearson, ra's Marketing Executive states: "We have always taken customer care seriously, over the last 2 years we have been talking and listening to our clients and their feedback has greatly influenced the new websites design and content."

The site contains many new features, being more interactive and user-friendly with improved navigation. It gives customers detailed information, highlighting the true **benefits** of **ezytreev** to all its relevant industries. There is also a client log in area, coming soon that will give access to additional downloads and support details for existing clients.

Potential customers want to be able to see how **ezytreev** can streamline their tree management processes. The site details the key features of **ezytreev** for the specific requirements of Local Authorities and Tree Consultants/Contractors, gained through ra's implementation of **ezytreev** into numerous District & Borough Councils, County Councils, City Councils, London Borough's and other tree management related industries such as Universities, Country Estates and Historic Royal Palaces. "Customers want to find out who we are and how we work," says Viky. "We are a successful, established and reliable company, with over 20 years experience, continually innovating and improving our products and services, so the new website was the natural next step."

Viky added: "We are in a competitive market. Customers rightly expect a good deal and a professional service. At ra we know that our products are not only the best available but also that we listen to our customers. As a result, we will continue to refine and develop our services, to meet their needs, now and in the future."

**ezytreev** is an integrated software system that simplifies and co-ordinates the complete management of your trees and data, saving you valuable time and resources. .

For more information please visit [www.ezytreev.com](http://www.ezytreev.com) or contact the ra office on 0845 365 10 71.

### About ra Information Systems

ra Information Systems offer an unrivalled range of IT consultancy, installation and support services and are spearheading the IT support industry with their successful and experienced, in-house helpdesk, providing valued support and maintenance services to a wide range of audiences. Please visit [www.ra-is.co.uk](http://www.ra-is.co.uk) for more information.

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NOTE TO EDITORS: For additional company information please visit ra Information Systems' [website](http://www.ra-is.co.uk) or call ra Information Systems' Media Helpline at +44 (0) 1246 459 431.

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